



# Aapnu Amdavad - Gujarat Ka Boom!

## A Mega City of the future in India

Growth and development of Real Estate Industry in Ahmedabad is on a fast track with realty prices appreciating significantly year on year making this destination a hot property for sound and safe investments.

With demand expected to even surge further, Ahmedabad has joined the league of mega cities in India. Already heralded as a city of the future in India with many best educational institutions, it is also a hub of entrepreneurial activity, domestic and International trade with national as well as international brands.

The consumption pattern in Ahmedabad is continuously on the upsurge with rising income levels has naturally improved the standard of living. This is also supported by proactive governance and well planned urbanization.

Factors like these have contributed towards the success of the real estate story with people viewing the city not just as a place of residence but investment also and attracting NRIs from all over the world. This city has become the most favoured destination for people who want to buy good homes offering them good quality of life. Also the mega-city status has ensured plum projects revolving around Real Estate and construction Industry both in residential and commercial sectors.

Ahmedabad is now “aapnu amdavad”. Gujarat region as a whole is growing at a rapid rate making its presence felt in the IT sector with upcoming knowledge corridor along

the Gandhinagar –Ahmedabad-Vadodra route. Reputed builders have purchased land and commenced with many diverse projects, from hospitals and educational institutions, to residential accommodation and hotels. With potent combination of international connectivity, skilled manpower and open land for development makes this city a promising potential for a quality lifestyle.

### Why choose Ahmedabad for your investments?

This is the biggest city of Gujarat steeped with tradition and culture but yet has the modernity that brings people from everywhere. Ahmedabad enjoys strategic advantage of proximity to Mumbai and once known as Manchester of India due to its booming textile industry, the city also soon became a rising centre of education, IT projects, high rise buildings, shopping malls and multi-plexes and now Medical Tourism.

There has been a constant surge in investments in textiles and apparel, engineering, dairy industry, chemicals, information technology, gems and jewellery, tourism and medical facilities and constructions. Investors and Gujarati migrants settled abroad have been attracted due to its mega city status and strides made in terms of healthcare, upmarket locations that offer luxury living at competitive rates.

The construction activities with new projects have pushed property prices to new highs. Ahmedabad enjoys a very strong connection with Gujarati NRIs and with this strong improvements in its infrastructure and facilities, many new ventures are looking forward to come to the city. This may serve as a decent investment option for NRIs pondering over to earn some very good returns in next few years despite any slowdown symptoms in economic growth overall.